**Parade Home Information for Marketing**

Please feel free to use this to fill in the information needed for the Parade of Home marketing.

**Builder Name:**

**House Address:**

**Description:** Please provide a general description of your home. We recommend the description to be a minimum of 5 sentences. Use this to describe things like the aesthetic, influence, design elements, etc. This should be different from the features list.

**Special Features:** Please provide up to 10 most important features of your home entry (list format please). This should be different from the description.

**Directions to the Home:** Please provide directions from the nearest major highway.

**Builder Statement**: Provide a brief description of your business. (If you have been in a previous Parade and want us to use that description, let us know.)

**Latitude & Longitude of the Home:**

How do you find this info?

1. Use google maps to find your location. Right click on the marker and you will see the latitude and longitude.
2. Do it while your at the home by visiting: <https://www.online-tech-tips.com/computer-tips/find-longitude-latitude/> for specific information and steps on how to get this information. The basic info on how to do it for each type of phone is below with the step by step instructions in the link.
* On an Android phone you can open google maps, be at the location, hold your finger down on the location and it will drop a pin and then the coordinates are at the top.
* On an iphone you can get it off of the compass app.

**Scavenger Hunt Item:** What unique feature or item in your home that the public will look for while touring the home. (Make it unique to your home, but not too challenging.)

**Please all include these items:**

* Logo (if we don’t have current one on file)
* Builder Photo (optional)
* Floor Plan (optional)
* Rendering