



PARADE OF HOMES

2024 Parade Home Discounts

Here is a list of Chippewa Valley Home Builders Association members who provide discounts to builders and homeowners who enter a home in the Parade of Homes. More discounts are still being added to this list.

Business	Contact	Discount	Eligible For	Flyer Enclosed
AeroStar	Ronnie Williams (715) 829-3231 ronnie@aerostarwi.com	AeroBarrier Building Envelope and AeroSeal Ductwork Sealing Technologies are 50% off	New Home Remodel Virtual Entry (New or Remodel)	No
Avalon Design Group, Inc	Tim Hadsall (608) 284-8412 tim.hadsall@avalondginc.com	Custom Design/Drafting Services - 25% Builder Discount for any CVHBA Builder members PLUS an additional 25% off for Parade of Homes projects (50% discount on Parade Homes)	New Home Remodel Virtual Entry (New or Remodel)	No
Bed, Bath & Drapery Shop	Susie Kleist (715) 839-9000 bbds1@bedbathanddrapery.com	Discounts are offered on Hunter Douglas shades and blinds. The amount of discount varies by product and quantity of windows covered. Specific discount will be provided with consultation.	New Home Remodel	No
Cesspool Cleaner Company & Portable Toilet Rentals, LLC	Troy Dresel (715) 723-3449 troyd@cesspoolcleaners.com	50% off the monthly rental rate of a portable restroom	New Home Remodel	No
Comfort Heating & Cooling	Ronnie Williams (715) 829-3231 ronnie.williams@weswi.com	15% off of services including: HVAC System Engineered Design Services, Ductwork Installation, Furnace, Heat Pump, Air Conditioning, HRV/ERV, Humidifier Installation, etc	New Home Remodel Virtual Entry (New or Remodel)	No
Crown Cabinetry	Ken Schmidt (715) 578-4001 ken@crowncabinetrywi.com	20% discount on all cabinetry, countertops, hardware, flooring and accessories.	New Home	No
Dan the Moving Man	Tyler Heath (715) 214-7583 info@danthemovingman.com	50% discount or up to \$2,000 off on moving services for homeowners	New Home Remodel	No
Denny's Appliance	Kayla Rogge (715) 235-2028 bosslady@dennysappliance.net	Discounts vary depending on brand and quantity of appliances ordered. Some exclusions and provisions apply.	New Home Remodel	No
Eau Claire Insulation & Exteriors	Pat Smith (715) 271-2364 psmith@ec-insulation.com	5% off of a Parade of Homes project (maximum discount of \$750)	New Home Remodel Virtual Entry (New or Remodel)	No
Gerhard's Kitchen & Bath Store	Ronda Rindy (715) 831-4629 rrindy@1supply.com	Additional 5-10% off of normal showroom discounts on plumbing fixtures, cabinets, countertops, and hardware. Some exclusions apply.	New Home Remodel	No



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Business	Contact	Discount	Eligible For	Flyer Enclosed
Gray Area Interiors	Alecia Plaetz (507) 828-9320 alecia@grayareainteriors.com	20% off of custom window coverings for the Parade of Homes PLUS 10% off of custom window coverings purchased in the year following the Parade of Homes. 20% off of all furniture and accessories purchased for the the Parade of Homes PLUS 10% off all furniture and accessories purchased in the year following the Parade of Homes.	New Home Remodel Virtual Entry (New or Remodel)	Yes
Great American Fireplace	Rob or Danielle Best (715) 235-4840 bdabest@greatamericanfireplace.com	15% off of the entire installation of a gas or wood fireplace, venting and installation. 20% off of electric fireplace options.	New Home Remodel Virtual Entry (New or Remodel)	No
The Hearth Shoppe - A Division of Erv Smith Services, Inc.	Ray Mueller (715) 836-8372 rmueller@thehearthshoppe.com	Contracts can take advantage of discounts on Kingsman/Marquis products. Discount will be announced in early 2024 once the manufacturer updates price lists.	New Home Remodel Virtual Entry (New or Remodel)	Yes
Karl's Appliance	James Kries (715) 514-4744 pcigan@karlsinc.com	Discounts are available. The amount of discount varies depending on the brand.	New Home Remodel	No
Larson's Custom Cabinets	Travis Glaus (715) 239-6812 lcc@larsoncabinets.com	15% discount on any full home cabinetry (excludes tops). Must notify us of Parade Home inclusion at time of initial consultation to receive discount.	New Home	No
Mortise and Tenon Cabinetry	Megan Wiitala (715) 861-6312 m.wiitala@mtcabinetry.com	10% off of any cabinetry in a Parade Home	New Home Remodel	No
Overhead Door Company of the Chippewa Valley	Brad Wright (715) 874-4565 brad@ohdvcv.com	10% off of garage doors and operators for any Parade Home that has more than one garage door.	New Home Remodel Virtual Entry (New or Remodel)	No
Pahl's Designer Showrooms	Madeline Christianson (715) 461-7082 madeline.christianson@jhlarson.com	15 - 20% off of lighting and plumbing fixtures. Some exclusions may apply.	New Home Remodel	No



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Selective Countertops LLC	Dana Baliff (715) 833-8711 danaselecttops@gmail.com	Discounts available on Cambria, Solid Surface and Laminate products. Discounts vary depending on type of product and quantity ordered.	New Home Remodel	No
Stone Countertop Outlet - Eau Claire	Justin Knutson (715) 598-7116 justink@stonecountertopoutlet.com	10% off of all products ordered. Free upgraded edge profile (if material allows). Free digital layout.	New Home Remodel Virtual Entry (New or Remodel)	No
Sunspace Outdoor Living	Brian Bergman (715) 225-7394 sunspaceoutdoorliving@gmail.com	40% off for the Sunspace vertical 4 track vinyl porch windows	New Home Remodel Virtual Entry (New or Remodel)	No
TF Exteriors	Tyler Flynn (715) 864-3876 tyler@tfexteriors.com	10% off of any metal accents; 15% off of a full metal roof	New Home Remodel Virtual Entry (New or Remodel)	No
Thorcraft Custom Kitchens, LLC	Colleen Ewan (715) 965-5813 colleenewan@thorcraft.net	20% off of cabinetry	New Home Virtual Entry (New Home)	No
TRAC Solutions dba Steamatic of Western Wisconsin	Denni Backstrom (715) 834-8822 dbackstrom@steamaticwwi.com	10% off of Post Construction Air Duct Cleaning	New Home Remodel	No
Tru-Lock & Security, Inc.	Dan Lokken (715) 835-1540 dan@tru-lock.com	Up to 20% off of decorative hardware	New Home Remodel Virtual Entry (New or Remodel)	No

Are you interested in offering a discount for Parade Home projects? Contact Christina Thrun at christina@cvhomebuilders.com or 715-835-2526 to be included.



GRABER

Save 20% off all custom window coverings purchased and installed for the Parade of Homes.

Save 10% off all custom window coverings purchased for Parade Homes in the year after the parade.

Free measure, installation, and design consultation.

grayarea
interiors

alecia plaetz
interior designer / owner

alecia@grayareainteriors.com
grayareainteriors.com

507.828.9320
graydecorco.com

financing
available



GRABER

furniture & accessories

Save 20% off all furniture and accessories purchased and installed for the Parade of Homes.

Free delivery, assembly, installation, and design consultation for the parade.

Save 10% off all furniture and accessories purchased for Parade Homes in the year after the parade.

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interior designer / owner

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