



PARADE OF HOMES

Sponsorships

June 8 - 15, 2024

Sponsor one of our largest events of the year! The Parade of Homes showcases new and remodeled homes to thousands of people each year. **Deadline for sponsorships is April 1, 2024.** Note: for this event, the previous sponsor has the first opportunity to keep their sponsorship. All renewing sponsorships must be renewed by November 30, 2023 or the sponsorships will be available on a first-come first-serve basis.

| | \$5,000 Pre-senting Sponsor | \$3,000 Gold Sponsor | \$2,500 Shoe Cover Sponsor | \$2,500 People's Choice Sponsor | \$2,500 Scavenger Hunt Sponsor | \$1,500 Silver Sponsor | \$750 Bronze Sponsor | \$750 Bus Tour Sponsor |
|---|-----------------------------|----------------------|----------------------------|---------------------------------|--------------------------------|------------------------|----------------------|------------------------|
| # Available | 1 | 3 | 1 | 1 | 1 | 10 | 10 | 4 |
| Parade of Homes "Presented By YOUR Business" included in all marketing | SOLD | | | SOLD | SOLD | | | |
| Verbal Recognition at the Premiere Night Event | ✓ | | | | | | | |
| Banner Ads (Bottom and Side) on the Parade of Homes Website (April - October) | ✓ | ✓ | | | | | | |
| Facebook Post featuring sponsorship | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Name/Logo in all media advertising | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Complimentary ad in the Summer Home Inspirations Magazine | Back Cover | Half Page | Half Page | Half Page | Half Page | Quarter Page | Eighth Page | Eighth Page |
| Name/Logo with sponsor list on Posters and in Summer Home Inspirations Magazine | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Name/Logo on Tickets | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Square ad in house list on the Parade of Homes Website (April - October) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on the website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in the Facebook Event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on sponsor signage at the Parade Homes | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Tickets | 15 | 10 | 8 | 8 | 8 | 6 | 4 | 4 |
| Logo / Sponsorship Recognition with Shoe Covers at the Parade Homes | | | ✓ | | | | | |
| Logo / Sponsorship Recognition on the People's Choice signage & webpage | | | | ✓ | | | | |
| Logo / Sponsorship Recognition on the Scavenger Hunt Form | | | | | ✓ | | | |
| Logo / Sponsorship Recognition in all Member Communications about Bus Tour | | | | | | | | ✓ |