



PARADE OF HOMES

2026 Parade Home Discounts

Here is a list of Chippewa Valley Home Builders Association members who provide discounts to builders and homeowners who enter a home in the Parade of Homes. More discounts may be added to this list in the future.

Business	Contact	Discount	Eligible For
Amundson's Appliance	Renee Cavaco (715) 234-8904 reneel@amundsonsappliance.com	Parade discounts are available when 4 appliances or more of the same brand are selected. Specific discount varies by manufacturer. Additional discounts are available based appliance package selected.	New Home Remodel
Bed, Bath & Drapery Shop	Susie Kleist (715) 839-9000 info@bedbathanddrapery.com	Discounts are offered on Hunter Douglas window treatments. Specific discount will be provided with free consultation.	New Home Remodel
Budget Blinds of Eau Claire	Jon Sires (715) 833-8921 eauclaire@budgetblinds.com	Discounts vary depending on the window coverings selected. Some exclusions may apply. Details will be provided with consultation.	New Home Remodel
Cesspool Cleaner Company & Portable Toilet Rentals, LLC	Troy Dresel (715) 723-3449 troyd@cesspoolcleaners.com	50% off the monthly rental rate of a portable restroom	New Home Remodel
Chippewa Valley Insulation	Warren Mahnke (715) 271-3892 warren@chippewavalleyinsulation.com	10% discount	New Home Remodel
Classics Furniture	Amy Torgerson (715) 835-4500 classics@ifcec.com	Up to 50% off furniture. Up to 35% off lighting. Up to 50% off of blinds and window treatments. Specific discounts will be provided at consultation. Must be notified at time of initial consultation that it is for a Parade Home.	New Home Remodel
Crown Cabinetry	Ken Schmidt (715) 578-4001 ken@crowncabinetrywi.com	20% discount on all cabinetry, countertops, hardware, flooring and accessories. An additional special discount to the first builder to install the LUXURY line of WOODMODE cabinetry.	New Home Remodel
Denny's Appliance	Kayla Rogge (715) 235-2028 bosslady@dennysappliance.net	Discounts vary depending on brand and quantity of appliances ordered. Some exclusions and provisions apply.	New Home Remodel
Eau Claire Insulation & Exteriors	Pat Smith (715) 271-2364 psmith@ec-insulation.com	5% off of a Parade of Homes project (maximum discount of \$750)	New Home Remodel
Garage Force of Eau Claire	Dave Johnson (715) 491-7938 djohnson@garageforce.com	Up to 20% off depending on the square footage of the floor being coated: garage floors, interior floors (basements), patio's, entry ways and sidewalks. Call for a free quote.	New Home Remodel
Gerhard's Kitchen & Bath Store	McKenna Berg (715) 831-4625 mckennab@gerhardsstore.com	Additional 5-10% off of normal showroom discounts on plumbing fixtures, cabinets, countertops, and hardware. Some exclusions apply.	New Home Remodel



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GFL Environmental	Ashlie Ladow (715) 669-3868 westernwi@gflenv.com	10% discount on roll-off dumpster rental. Must mention Parade of Homes.	New Home Remodel
Great American Fireplace	Rob or Danielle Best (715) 235-4840 bdabest@greatamericanfireplace.com	15% off of the entire installation of a gas or wood fireplace, venting and installation. 20% off of electric fireplace options.	New Home Remodel
The Hearth Shoppe - A Division of Erv Smith Country Home Inc	Brandon Jenneman (715) 491-4891 bjenneman@thehearthshoppe.com	Contractors can take advantage of discounts on Kingsman/ Marquis products. Discount will be available in early 2026 once the manufacturer updates price list.	New Home Remodel
J.L. Schwieters Building Supply / Truss Division	Cory Hemme (612) 695-9821 chemme@jlschwieters.com	Discounts available on roof and floor truss packages. Discounts available on first truss order or Parade House truss order. \$500 off on orders from \$5,000 to \$12,000. \$1,000 off on orders over \$12,000.	New Home Remodel
Larson's Custom Cabinets	Travis Glaus (715) 239-6812 lcc@larsoncabinets.com	10% discount on any full home cabinetry (excludes tops). Must notify us of Parade Home inclusion at time of initial consultation to receive discount.	New Home, Remodel
Marvin	Andy Wilkerson (612) 219-0100 andywilkerson@marvin.com	10% off dealer cost for model participation in the Parade of Homes and all sponsored CVHBA housing showcased events where new homes or remodels are used with Marvin products involved.	New Home Remodel
Overhead Door Company of the Chippewa Valley	Brad Wright (715) 874-4565 brad@ohdcv.com	15% off of garage doors and operators for any Parade Home that has more than one garage door.	New Home Remodel
Pahl's Designer Showrooms	Sadie Erickson (715) 461-7077 x3302 sadie.erickson@jhlarson.com	15 - 20% off of lighting and plumbing fixtures. Some exclusions may apply.	New Home Remodel
Poolman & Eau Claire Hearth	Chase Magurder (715) 835-0929 chase@poolmanonline.com	25% off gas, wood & pellet fireplaces and stoves plus outdoor fire products, 25% off hot tubs and cold plunge, 25% off patio furniture, and 25% off above ground pools. For inground pool builds, we provide exclusive, customized discounts depending on the project - tailored to fit your unique needs. We also offer bundle deals designed to maximize savings when you combine products.	New Home Remodel



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Selective Countertops LLC	Dana Baliff (715) 833-8711 danaselecttops@gmail.com	Discounts available on Cambria, Solid Surface and Laminate products. Discounts vary depending on type of product and quantity ordered. If a minimum amount of Cambria product is used in the kitchen, Selective Countertops & Cambria will offer a special add on for one evening of the event (upon request).	New Home Remodel
St. Croix Garage Doors	Kayla Durch (715) 723-4605 kayla@scgaragedoors.com	15% OFF when you purchase 1-3 garage doors. 20% OFF when you purchase 4 or more garage doors.	New Home Remodel
Stone Countertop Outlet - Eau Claire	Andy Parker (715) 598-7116 andyp@granite-tops.com	10% off of all products ordered. Free upgraded edge profile (if material allows). Free digital layout.	New Home Remodel
Thorcraft Custom Kitchens, LLC	Colleen Ewan (715) 965-5813 colleenewan@thorcraft.net	20% off of cabinetry	New Home
Tru-Lock & Security, Inc.	Dan Lokken (715) 835-1540 dan@tru-lock.com	Up to 20% off of decorative hardware	New Home Remodel

***Are you interested in offering a discount for Parade Home projects?
Contact Christina Thrun at christina@cvhomebuilders.com or 715-835-2526 to be included.***